

RODNEY'S STOCK IS GOING...

RODNEY LOUGH JR.
MASTER WILDERNESS PHOTOGRAPHER

UP, UP, UP

From day one, we've had a simple mission. We want to make everyone's life just a little better. We want to bring the beauty of the wilderness and nature into people's lives. Rodney put it rather elegantly when he wrote this more than 15 years ago:

Our Mission: To Enrich People's Lives by Bringing Rodney's Nature Based Art into Every Home and Office in the World.

If you would like to learn more, read on about how this came about...

With no small thanks to you, Rodney's stock keeps going Up, Up, Up!

So many exciting things have happened in the last year or so. Just last fall Rodney's image "**Swan Lake**" was chosen as the Grand Prize Award Winning image to forever represent the wilderness in conjunction with the United States 50th Anniversary of the Signing of the Wilderness ACT. "**Swan Lake**" then became the second of Rodney's images chosen to become part of the Smithsonian Museum's permanent collection of fine art. What an honor!

And in just the last three months, things have really taken off. Rodney was awarded the highly coveted Imaging Excellence Award by the Professional Photographers of America (PPA). It is the highest honor of its kind. An unprecedented thirteen of his images were chosen for the PPA's prestigious loan collection. In addition, he has received top honors for his image "**Silk**" in the 2015 International Photographer of the Year awards. And as if that wasn't enough, the November issue of Professional Photographer will be showcasing a multi-page exclusive spread covering his career, his life, and his work.

To top all of that off, a third image "**Half Dome at Twilight**" also appears to be headed to the Smithsonian's permanent collection. And the year isn't over yet. This is big. No, this is HUGE!

If you take a moment to parse our mission statement out, you get: Enrich Lives, Through Nature. Yes we want to use Rodney's work to do that, and yes we want to do that everywhere. Simply put we want to make the world a better place one wall at a time.

The only way to make this ideological mission a reality is to make these Fine Works accessible. More importantly, it's time we step up and meet our mission head on, because we want the world to be as great a place as it can be. We think an image on every wall in the world will do that.

So consider this...(flip the page now)!

"More importantly
it's time we step it up."

Enrich Your Life by going Up, Up, Up!

Currently, a single *Loose* Limited Edition ranges between \$1,000 to \$23,000 depending on size and Appreciation Level. You have the opportunity to purchase these images right now for a fraction of that price. We're going to entice you to enrich your life now, and at the same time we meet our mission. **Now go to the website, pick your image(s), and call us.** That's all it takes. Feeling enriched yet?

Limited Editions range between \$1,000 to \$23,000, but not today!

Size	Appreciation Level				
	I	II	III	IV	V
16x20, 10x24, 12x20	\$350	\$400	\$500	\$600	\$800
20x24	\$400	\$450	\$550	\$650	\$950
24x40, 15x40	\$500	\$650	\$850	\$1,200	\$1,800
30x40, 25x66	\$550	\$800	\$1,050	\$1,500	\$2,000
40x50, 31x83	\$800	\$1,100	\$1,300	\$1,800	\$2,500
50x62, 42x70	\$1,100	\$1,600	\$2,100	\$2,500	\$3,500

Can add framing at a 25% discount if done at the time of the order. Shipping & handling per standard rates.

**Because this offer is only available for a limited time be sure to take advantage today!*

***You can help us make the world a better place too, by spreading the joy to a friend/neighbor!*



Museum Portfolio – Ansel Adams

If you have ever heard of Ansel Adams then you might know that in the late seventies he created the Museum Set Edition of Fine Prints. This was his way of ensuring his most popular and personally liked favorites were available to a wide range of institutions as well as his private collectors. If you happened to have purchased one of these Museum Sets that included his most famous image "*Clearing Winter Storm, Yosemite National Park*" you would now be sitting on a single record-breaking image that auctioned at Sotheby's for \$722,500! This surpassed the previous auction record set in 2006 for "*Moon Rise, Hernandez, New Mexico*" which went for an astounding \$609,600! The theme is clear: Fine Art Photography continues appreciating in value and is worth serious consideration!

If past performance is any indication of future performance, well, Rodney's works just keep appreciating Up, Up, Up! It's not because of fancy marketing techniques or any other such posturing we see in the art market today. No, it's because his works are amazing, as his awards demonstrate. Add to that the passion readily seen and so evident in his works, it is no surprise to anyone who sees it. Remember, he has three works in the Smithsonian, what other living artist can say that? If any, not many.

The Limited Edition Fine Art Photographs in Rodney's collection are each diligently crafted by him and him alone. Each is signed and numbered by his hand as well. Made from the highest quality archival materials available each is a masterpiece unto itself.

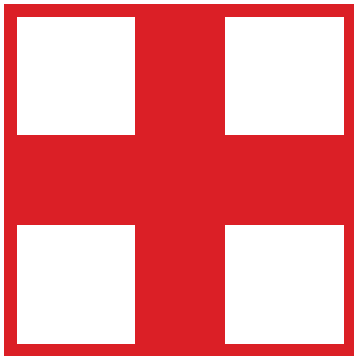


Clearing Winter Storm, Yosemite National Park
Ansel Adams

Fine Art Photography continues appreciating in value and is worth serious consideration!



We have a couple sayings around the studio...but we all like this one by Rodney the best.



You could run out of food and die.

You could get attacked by a bear and die.

You could fall off a cliff and die.

Or...you could stay home, fall off the couch, and die.

How will you be remembered?

– Rodney Lough Jr.

What legacy will you leave your family? You have the opportunity to be remembered by giving yourself and future generations a gift of immeasurable beauty and value.

Help us enrich a few lives, give us a call now.

So how will you be remembered?



Helpful Links



To learn more about all our framing options please take a look at our **Styles** guide on our website.



To learn more about our Limited Editions please take a look at our **Editions** guide on our website.



To learn more about Rodney's work in the Smithsonian please take a look at our **Smithsonian's** information on our website.



To learn more about Rodney's awards please take a look at our **Awards** page on our website.



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