

The Last Canyon

Lower Antelope Canyon, Navajo Tribal Reservation, Arizona, USA



RODNEY LOUGH JR.
MASTER WILDERNESS PHOTOGRAPHER





Sizes Available: 10x24, 15x40, 25x66, 31x83, 45x120

Artist's Choice: *Della Terra: Charcoal with Black Liner*

Limited Edition: 500

Artist Proof: 50

The Last Canyon

Lower Antelope Canyon, Navajo Tribal Reservation, Arizona, USA

OK, here we go...this was such a remarkable moment I stood there for at least a minute in awe before I realized that this kind of thing hadn't happened to me before and I had better get with the program before it was gone.

I've been coming to these canyons for years and while I have seen some remarkable lighting in these canyons (as well as my fair share of unremarkable moments too) this was the most stunning thing I had ever seen here.

As any artist will attest, lighting changes, moods are & can be reflected by the lighting before them. And remarkable lighting rarely happens with someone standing there waiting for it to happen; you've either spent a lot of time scouting and waiting or you just get/got lucky to be there to witness it.

Luckily, I'm a bit Lucky.

Field Notes

Camera: *Arca Swiss RL3d Large Format*

Lens: *40mm*

Aperture: *f22.5*

Exposure: *15 Seconds*

Film: *Phase One IQ180 ISO35*



Artist Series

We offer Rodney's favorite frame choice, lovingly called the Artist Series, as a signature framing style. It is crafted in and imported from Italy. The framing is created exclusively for Rodney and cannot be purchased anywhere else. This lovely frame option is made from sustainable wood and provides a simple "Earth, with Class" style that can hang on any wall with elegance. It's "organic chic," if you will.

Our solid all wood frames are made using wood from active reforestation programs. That means that for every tree they cut down, they plant more in its place. We should be able to use this sustainably harvested wood for generations to come. They grow their trees like we grow Fir in the Northwest, continually planting, harvesting and replanting. Not unlike a cornfield in Iowa - but it takes a little longer to grow.

After all, as Rodney puts it, "Destroying the planet isn't very high on my to-do list!"



* Artist series frames come in two sizes, large and standard. Large frames have a thicker border, but are otherwise identical.

* Artist series frames use Nature View Glass. This is an anti-reflection, UV protect glass that is higher quality than any museum glass available.

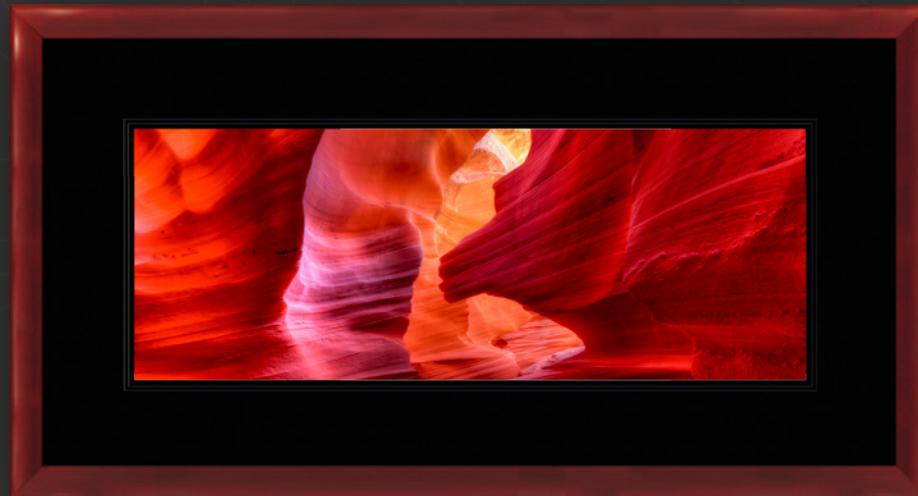
Our solid all wood frames are made using wood from active reforestation programs.

See Ya on the Trail!

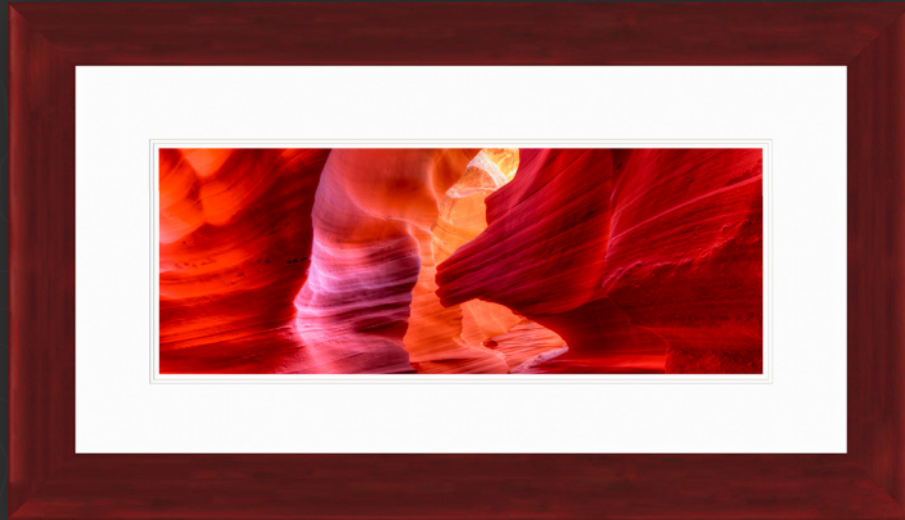




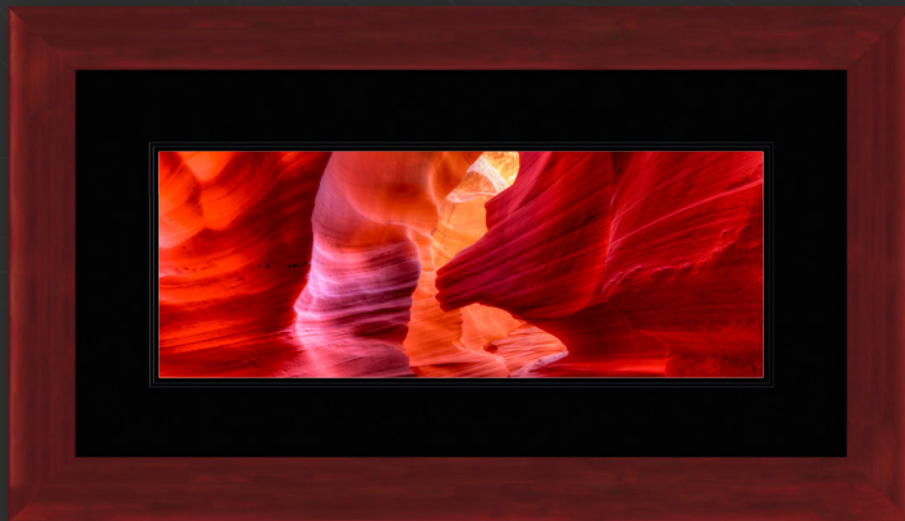
Artist Series: White Museum Board



Artist Series: Black Museum Board



Large Artist Series: White Museum Board



Large Artist Series: Black Museum Board

Koa

This is one of those absolutely stunning frames. LeeAnna & Rodney were walking through a framing show a few years ago, and this frame stopped them dead in their tracks.

LeeAnna recalls Rodney saying, "I don't care how much it costs; the rest of the world has to see this, it's amazing!"

As Hawaii's most esteemed natural resource, Koa is a symbol of Health, Wisdom and Well Being. In the past, this warm, glowing wood was reserved exclusively for royalty, but now it's available to everyone, making us all "royals."

Yes, it's spendy, we admit it - but it's definitely worth it.

* Koa framing can be used on both Artist Series and Della Terra framing styles.



"I don't care how much it costs; the rest of the world has to see this, it's amazing!"

See Ya on the Trail!





Koa with White Liner



Koa with Black Liner

Della Terra

We often get asked where we come up with some of these names. In this case it was easy. Della Terra is Italian for “Of the Earth.” What more do we need to say? It’s the perfect description for this wonderful style.

Each piece is hand fitted with a very high end tightly woven fabric wrap, in either black or white. Rodney has personally picked out several frame options that work phenomenally well with this style: Walnut, Charcoal and Cherry. Each is hand crafted in and imported from Italy, and are sourced from sustainable forestry programs. All you have to do is pick which frame and linen works best for you - because Rodney already knows that they will look great together!

Della Terra is Italian for “Of the Earth.”



* Della Terra frames come in small and large sizes. These sizes represent the thickness of the border of the frame, and are otherwise identical. Walnut and Cherry are available small and large, while Charcoal is only available large.

* The smaller Della Terra frames have the following production restrictions and cannot be made in these size/frame choices: Small Walnut – 25x66, 31x83, 42x70, 50x62.





Della Terra: Charcoal with White Liner



Della Terra: Charcoal with Black Liner



Della Terra: Walnut with White Liner



Della Terra: Walnut with Black Liner





Della Terra: Cherry with White Liner



Della Terra: Cherry with Black Liner

Vista Mount

If you're looking for a sleek, contemporary display that feels simple and elegant, then our Vista Mount, exclusively designed by Rodney, is perfect for you. It highlights your stunning photograph with no distractions.

The entire image is raised off the wall by a specially designed, cutting-edge frame that beautifully displays the image as if it is hovering in midair.

Multi-Panel Vista Mount

Sometimes our collectors want a mounted photograph with something a little extra special added. We're happy to indulge you! We'll work with you to create just the piece that fits your needs. We can make images out of multiple vista mount panels to cover an exceptionally large area. An example would be a 312.5" x 200" image made up of 20 62.5" x 50" images in a 5x4 grid.



It highlights your stunning photograph with no distractions.

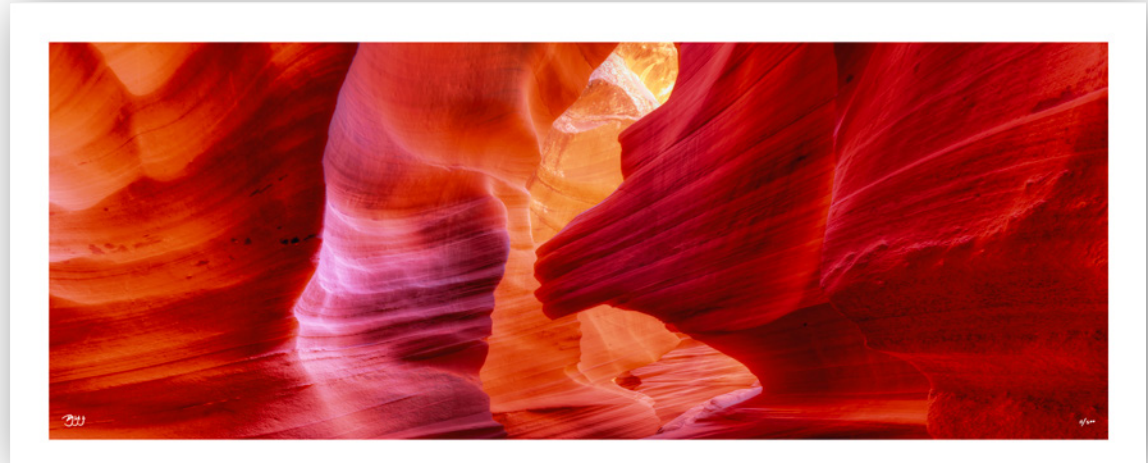


Loose

When it comes to Art, it's personal. We realize that, of course. That's why we offer Rodney's beautiful images in a raw form: the photograph by itself.

The image comes to you packaged in a sealed shipping packet. We recommend that you open it in the presence of your framer to ensure its perfection - it's good to know that you left it with the framer in perfect condition. There's also a note to the framer with an open invitation to call the studio to discuss any issues or concerns they might have regarding how to properly handle your pristine Fine Art photograph. These photographs are very delicate, and it's easy for someone without experience working with them to damage them.

In fact, you'll never be able to get one of these images framed by someone else as well as we can frame it. So, even though we offer this option, we really try to dissuade



you from choosing it and work to convince you to get your photograph framed by us, because we've been doing it a long time. After all, Rodney wants his artwork to be presented perfectly.

In the long run, if you see a framing style you like with us, you'll never be able to get it done elsewhere for less, or with quality as high. NO ONE can frame these images better than we can.

These photographs are very delicate, and it's easy for someone without experience working with them to damage them.



Matted

We offer only one type of matting for our Fine Art Photographs: Crescent museum board, in a combination of 8 ply, double 8 ply and/or 4 ply. This cotton museum board was designed specifically for the Metropolitan Museum of Art in the late 1920s, and now is used in almost all museums and libraries worldwide. All of our museum boards are 100-percent cotton. This ensures an entirely acid-free and PH balanced environment for your Fine Art Photograph, allowing for year after year of carefree enjoyment.

The museum board is sized to your image perfectly and features a traditional beveled cut. You can choose between two classics: black or white. Both look fantastic.

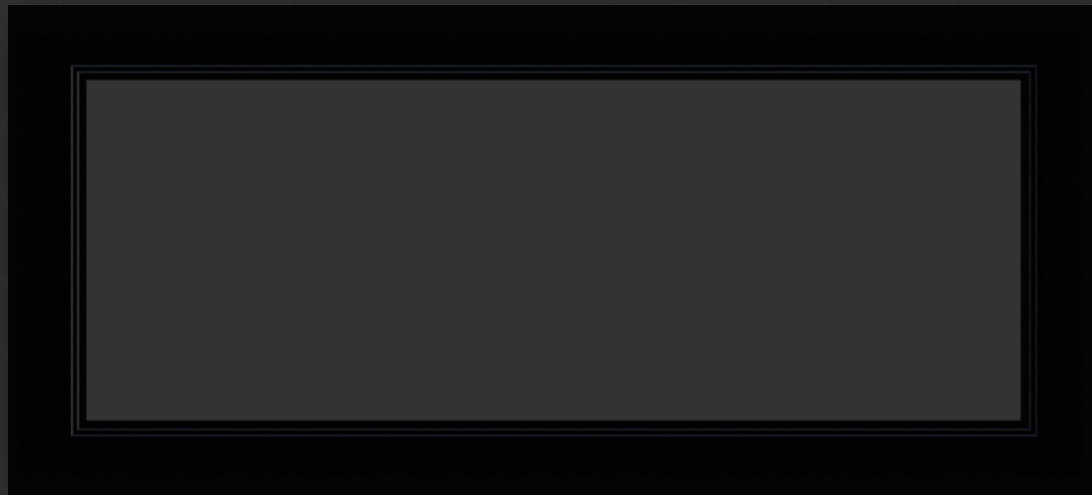
* Depending on the size of the image being presented, the museum board we use comes either single or double matted. For image sizes 20x24 a combination of 4 ply on top with 8 ply beneath is used; for 30x40 two layers of 8 ply museum board are used.

You can choose between two classic colors:
black or white. Both look fantastic.





White Museum Board



Black Museum Board

Limited Editions and Artist Proofs



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"The Last Canyon", Navajo Indian Tribal Reservation, Arizona, USA

Limited Editions

Limited Edition series photographs are printed in a series of 500. Once all 500 are sold, the photograph will never be issued again.

Artist Proofs

Artist Proofs are limited to a series of 50. They are for discerning collectors who wish to own a photograph that very few others in the world will own.

Sizing Chart

Loose	10x24	15x40	25x66	31x83	45x120
Matted	18x32	25x50	-	-	-
Artist Series	22x36	29x54	-	-	-
+KOA (Artist Series)	28x42	35x60	-	-	-
Large Artist Series	26x40	33x58	-	-	-
Vista Mount	10x24	15x40	25x66	31x83	-

	10x24	15x40	25x66	31x83	45x120
Small Cherry	25x39	32x57	42x83	48x100	-
Small Walnut	24x38	31x56	-	-	-
Large Charcoal	26x40	33x58	43x84	49x101	-
Large Cherry	28x42	35x60	45x86	51x103	69x144
Large Walnut	26x40	33x58	43x84	49x101	-
KOA	28x42	35x60	45x86	51x103	-

Shipping

We ship everything insured, signature required, because this is the best way to ensure your Fine Art Photograph reaches you in perfect condition.

- We do NOT ship to P.O. box addresses, only actual, physical addresses.
- All your vital information is required to ensure proper delivery: name, address, phone and email.
- If, and this has happened, they put a forklift through the center of a box we'll replace it.
- Customs can hold up delivery at their discretion, and that's outside our control...surely you understand.
- All duties and taxes are the responsibility of the recipient. It is after all your country.

We promise that it will leave our studio perfect and it will arrive to you perfect... we guarantee it.



Why We Ship Directly from the Studio

In a perfect world, you'd be driving your SUV with the specialized 'art carrying' device. You know the one: the child seat that transforms at the touch of a button into an art shipping container. More than likely, though, that option didn't come with your car. Or perhaps you're on vacation, and don't have room for any more luggage, let alone a large, delicate Fine Art Photograph. Why risk the chance of scratching the frame on the seat belt buckle or accidentally breaking the glass trying to carry it onto a plane?

We ship almost everything Rodney creates, both domestically and internationally, and we've been doing it for years. By now, we're EXTREMELY good at it.

If you take a moment to think about it, you'll probably agree: when you spend your hard earned money on a piece of fine artwork, it should be just that - FINE ART, not slightly -used art, by the time you get it home. That's why we ship a perfect finished piece from our studio to your home or office.

It leaves the studio perfect and it will arrive to you perfect.
We Guarantee It.

See Ya on the Trail!



About Rodney Lough Jr.

Rodney has been traveling to the ends of the earth and weathered all types of climates, in a quest to find nature's most exquisite terrains to photograph. Equipped with his Dodge 4x4 turbo biodiesel truck, Lance camper, 26' Custom Jet Boat, camera and tripod – Rodney is determined to obtain that perfect image of Mother Nature at her best. From the sweltering dry deserts of the American Southwest, to the rainforests to the Pacific Northwest, from waist-deep snow fields of the great Alaska wilderness, to the heat in Death Valley, Rodney has survived everything the earth has thrown at him. He's even survived a fall off a 30 foot cliff!

Renowned for the vibrant colors and vivid textures of his wilderness and landscape photography, Rodney is a purist who captures what nature creates, using no color filters or darkroom deception. The world today is a remarkable place full of beauty and splendor," Rodney exclaims. "To witness the simple grandeur of creation, the miracle of nature, is perhaps all that we need. The peace received while viewing a leaf turned color at the height of fall is immense and divine."



Background of a Master

Rodney knows the outdoors like few do. He's been hiking and camping the wild places of America since he was just a small boy on his father's back. Born in Jacksonville, Florida Rodney is completely self-taught. Though his talents were recognized early on when he received his first camera at the age of twelve, it wasn't until later that he pursued photography as a full time career.

Rodney's path first led him to Brigham Young University where he studied mathematics and statistics, eventually earning a Masters degree in the field. With a steady job in the corporate world, he continued hiking, camping, and shooting wilderness photography with his wife and their four children in his spare time. Then one day when he was traveling in Colorado, a stun-

ning mountain view inspired a profound moment of clarity that made him realize his true calling was right in front of him. From that moment on, Rodney's love of adventure and photography took hold of his destiny and dramatically changed both his life and career.

Shortly after, he resigned from his corporate position and set out on a new career path as professional landscape photographer and entrepreneur. He began by selling his work at art fairs and soon opened his first gallery in Sausalito. Just a few short years later he opened three more galleries and a production studio near his home in Portland, Oregon.

His most recent and significant achievement has been earning an honorary Masters of Photography degree while simultaneously opening the world's largest photography gallery! Throughout his extraordinarily successful career, Rodney has earned numerous awards in addition to his honorary Masters of Photography degree from the Professional Photographers of America.



See Ya on the Trail!



Awards

Rodney put it eloquently when, at the Smithsonian Awards, he said: "I am humbled that such a prestigious group of art critics, in a way artists themselves, have awarded me such great honors. That you have blessed me with such high esteem and recognition will forever fill me with joy."

The awards and honorable distinctions listed here attest to Rodney's mastery of his field and his dedication to capturing the magnificence that nature has to offer.

2012

- **Master of Photography Degree Professional Photographers of America (PPA)**
- **Epson International Photographic Pano Awards**
- **Award of Recognition for Excellence in Photography**
La Universidad Americana

2011

- **Certificate of Recognition**
California State Senate
- **Certificate of Honor**
City of San Francisco
- **Invited to NASA and Granted All-Access**
Documented Final Historic Launch of the Space Shuttle Discovery
- **Professional Photographers of America International Print Competition**
- **Five Epson International Photographic Pano Awards**
- **Four International Loupe Awards**
- **Popular Photography Magazine's 18th Annual Readers' Photo Contest**

2010

- **Gold Ink Award for Beyond the Trail Book**
- **Benny Award for Beyond the Trail Book**
- **LEED Gold Certification**
Leadership In Energy and Environmental Design-U.S. Green Building Council
(The only gallery in Las Vegas to achieve this honor)
- **Fuji Film Certificate of Commendation**
United States of America Senate
- **Two Professional Photographers of America International Print Competition Awards**



Rodney's Studio

16357 SE Ken's Court, Suite D
Milwaukie, Oregon 97267
(Toll Free) 866-456-7623
(International) 1-503-654-8410

RODNEY LOUGH JR.
MASTER WILDERNESS PHOTOGRAPHER

rodneyloughjr.com

